



Annual Awards Luncheon & Fundraiser

Wednesday, April 27, 2022
Xavier University Cintas Center

Why Your Sponsorship Matters

The PreventionFIRST! Annual Awards Luncheon is our signature fundraising event. It is also the largest and most anticipated gathering of local prevention partners. All community sectors are represented to celebrate the value of substance use/misuse prevention and its incredibly important impact on communities.

Prevention & the Pandemic

The past two years have exacerbated substance use and created new challenges for mental wellbeing. Prevention is playing an important role in helping youth and families move beyond the pandemic. PreventionFIRST! is positioned and ready to engage communities in proven prevention efforts.

As an event sponsor you will be:

- Helping to address the impact of substance use on youth, families, and communities
- Investing in work that is impacting local communities
- Building youth resiliency and fostering mental wellness
- Recognizing the importance & value of prevention

2022
SPONSORSHIP
Opportunities

Promote Your Organization!

This event is promoted through our network of over 3500 followers and subscribers and highlighted by local media and business and community publications. Annually, nearly 200 community leaders, nonprofits, public agencies, social service providers, faith leaders, schools, local community and youth coalitions attend to recognize the contribution of our award winners, network, and support PreventionFIRST!

PRESENTING Sponsor

\$7500

Sponsorships Available: 1

Recognition & Benefits

- Recognized on all event promotional materials: social media, media releases, signage, e-invite, website
- Recognition on event invitation, program, & presentation
- Table signage & 8 VIP event tickets
- Opportunity to speak at VIP event & give luncheon welcome
- Full page ad in event program
- Exclusive media release announcing sponsorship
- Social media posts (4)
- Single slide recognition during event presentation
- Year long recognition on prevention-first.org home page

KEYNOTE Sponsor

\$5000

Sponsorships Available: 1

Recognition & Benefits

- Logo & name included on all event materials promoting keynote speaker
- Recognition on event invitation, program, & presentation
- Table signage & 4 VIP event tickets
- Opportunity to introduce speaker
- Full page ad in event program
- Exclusive media release announcing keynote speaker sponsorship
- Social media posts (3)
- Single slide recognition during event presentation

AWARD Sponsor

\$3000

Sponsorships Available: 4

Recognition & Benefits

- Logo & name included on all materials recognizing the winner of this award
- Recognition on event invitation, program, & presentation
- 2 VIP event tickets
- Full page ad in event program
- Recognized as award sponsor in media release announcing award winners
- Social media posts (2)
- Single slide recognition during event presentation

VIP EVENT Sponsor

\$2500

Sponsorships Available: 1

Recognition & Benefits

- Logo & name included on all materials promoting the VIP event
- Recognition on event invitation, program, & signage
- 2 VIP event tickets
- Full page ad in event program
- Exclusive press release announcing VIP Event sponsorship
- Social media posts (2)
- Single slide recognition during event presentation

TABLE Sponsors

FULL \$1250

- Exclusive recognition on table sign
- Recognition in event program and presentation
- 2 VIP event tickets
- Included in social media post recognizing table sponsors

Sponsorships Available: 8

HALF \$500

- Shared recognition on table sign
- Recognition in event program and presentation
- 2 VIP event tickets
- Included in social media post recognizing table sponsors

Sponsorships Available: 10

PROGRAM Advertising

Full Page
\$500

5" x 7.5"
Full Color

Half Page
\$250

5" x 3.5"

**Quarter
Page**
\$125

2.5" x 4"

Name Only
\$75

2.5" x 2"
Black Text

IMPORTANT information

Secure Sponsorship **March 21, 2022**
Program Recognition **March 25, 2022**

Art work format: jpeg, jpg
Artwork Due by: **March 23, 2022**

Questions About Artwork:

Sarah Cox,
Counterdrug Civil Operator, National Guard
scox@prevention-first.org



For More Information:

Angela Cowart, Stewardship Coordinator
acowart@prevention-first.org
513-751-8000 ext. 20