



2024

Annual Awards Luncheon & Fundraiser

Sponsorship Opportunities

Why Your Sponsorship Matters

The PreventionFIRST! Annual Awards Luncheon is our signature fundraising event. It is also the largest and most anticipated gathering of local prevention partners. All community sectors are represented to celebrate the value of substance use/misuse prevention and its positive impact on youth, families, and communities.

As an event sponsor you will be:

- Helping to address the impact of substance use on youth, families, and communities
- Investing in work that is impacting local communities
- Building youth resiliency and fostering mental wellness
- Recognizing the importance & value of prevention



Sponsorship Agreement Form & Payment Options

SAVE the DATE

April 19, 2024

Graduate Cincinnati

Become a Sponsor &

Make an **IMPACT**

Presenting SPONSOR

Exclusive Opportunity

\$10,000

Recognition & Benefits

★ **Event naming rights.**

Event will be branded recognizing your organization as the presenting sponsor

- ★ E-invite
- ★ All e-newsletter event promotion
- ★ All social media posts promoting event (up to 25)
- ★ Day of event social media post (2)
- ★ All event and table signage
- ★ Event program cover
- ★ Opening and closing slides of event presentation
- ★ All post and thank-you materials
- ★ Homepage of PF! website

- ★ Exclusive media release announcing sponsorship including a direct quote from your organization's leadership

- ★ Opportunity to give the official welcome on the day of the event
- ★ Opportunity to speak at VIP pre-event gathering
- ★ 16 VIP event tickets (Two full tables)
- ★ Exclusive social media posts (6) with your organization tagged
- Full page program ad
- Single slide recognition in event presentation

Mission SPONSOR

Exclusive Opportunity

\$5000

Recognition & Benefits

- 8 VIP event tickets (full table)
- Full page program ad
- ★ Exclusive social media posts (3)
- Single slide recognition in event presentation
- ★ Recognition on all event materials promoting keynote speaker
 - ★ E-invite
 - ★ Day of event social media post (1)

Impact SPONSOR

\$4000

Recognition & Benefits

- 8 VIP event tickets (full table)
- ★ Full page program ad
- ★ Single slide recognition during event presentation
- ★ Recognition in E-invite
- ★ Included in event media release
- ★ Exclusive social media posts (1)

Award SPONSOR

4 available

\$3000

Recognition & Benefits

- 6 VIP event tickets
- ★ Seated with award winner & their guest
- Half page program ad
- Recognition in event presentation
- ★ Recognition related to the winner of your sponsored award
 - ★ Award winner blog post
- ★ Included in event media release
- ★ Exclusive social media posts (1)

Table SPONSOR

20 available

\$2500

Recognition & Benefits

- ★ 8 VIP event tickets (full table)
- ★ Exclusive Table sign
- ★ Half page program ad
- Social media mention
- Recognition in event presentation

VIP SPONSOR

\$1250

Recognition & Benefits

- ★ 4 VIP event tickets (half table)
- ★ Quarter page program ad
- Social media mention
- Recognition in event presentation

Friend SPONSOR

\$500

Recognition & Benefits

- 2 VIP event tickets
- Recognition in event presentation
- Social media mention

Program Advertising

Full Page
\$500

5" x 7.5"
Full Color

Half Page
\$250

5" x 3.5"

**Quarter
Page**
\$125

2.5" x 4"

Name Only
\$75

2.5" x 2"
Black Text

IMPORTANT information

Commitment Deadlines:

Save the Date **November 24, 2023**

Invitation **February 9, 2024**

Program **April 1, 2024**

Art work format: jpeg, jpg, png

Artwork Due by: **April 8, 2024**

Questions About Artwork:

Sarah Cox,

Counterdrug Civil Operator, National Guard

scox@prevention-first.org



For More Information:

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