

PreventionFIRST!

**2020 Coalition Academy**

*Prevention Promotion in the Pandemic Era*



# The Intersection Between the College Population & Community Coalitions: A Panel Discussion

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University of Cincinnati

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Talawanda School District

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Miami University

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### Housekeeping Notes:

- Continuing education will only be awarded for those who view the live session
- You must attend the entire training to receive continuing education hours
- Post event evaluation surveys are required to receive continuing education
- For Social Work/Mental Health Counselor credits you must provide your license number in the post event evaluation survey
- For CHES credits, you must provide your CHES ID in the post event evaluation survey
- You will receive your certificate for continuing education by email within **30 days** of this training.

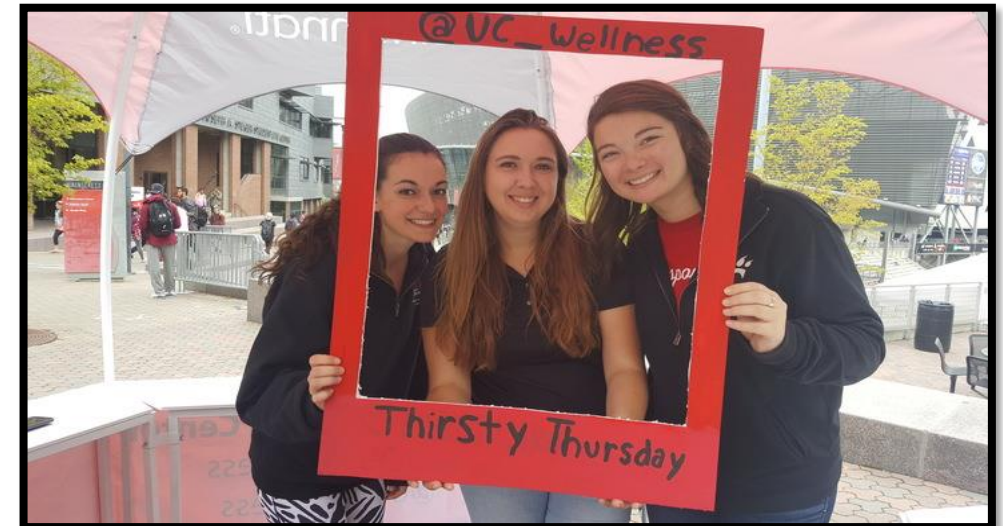
# University of Cincinnati Campus- Community AoD Coalition



Brandy Reeves  
Director, Student Wellness Center  
Brandy.reeves@uc.edu

# History

- Formed in 1999 as a directive of the then-president
  - Commission on Alcohol & Other Drugs
- Revitalized in 2016-2017 school year
  - Partnership with Student Wellness Center, Student Conduct & Community Standards
- Sub-committees
  - Programming & Education
  - Communications & Data
  - Policy



- Developed recommendations in 2016-2017
  - Create a GAMMA Chapter
  - Institutionalize the implementation of the NCHA
  - Develop a collegiate recovery community
  - Implement late night, substance-free programming
  - Mandate *AlcoholEdu* for incoming, first-time students
  - Improve town-gown relations



# Programming

- Party Smart Campaign
- AlcoholEdu
- Sober tailgates
- Late Night UC





**Amy Macechko, Talawanda School  
District, Health & Wellness  
Coordinator/Project Coordinator  
for Coalition**

**Rebecca Young, Miami University,  
Director, Office of Student Wellness**

**“Together, building a  
healthier community”**



# The Coalition for a Healthy Community – Oxford Area

## Mission:

“People taking action to promote a healthier community by making the healthiest choice the easiest choice.”





# The Beginning

- Roots go back to 1996 with creation of Ohio “19” initiative, sponsored by *Ohio Parents for Drug Free Youth* and Mrs. Hope Taft
- Goal: To address increasing concerns over the issues of alcohol consumption on college campuses
- Miami University’s President Garland was the 1st chairperson of the Ohio “19” initiative

# Formalized Coalition

- Applied for the DFC Support Program Grant in 2000; formally created the Coalition for a Healthy Community

**One of the first campus-community  
Coalitions in Ohio**

# Town Gown Relationship

- International Town Gown Association
  - Town Gown workgroup
  - Active membership in ITGA
  - Healthiest College Town Award



# University Resources and Partners

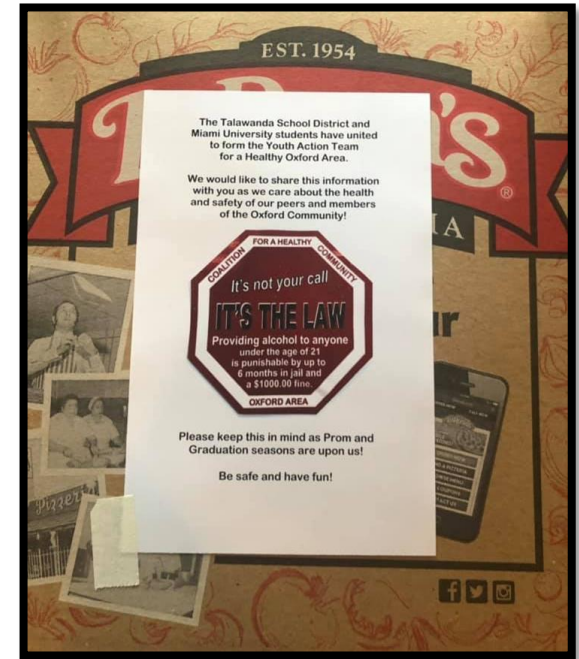
- Faculty engagement and research
- MU Student Interns & Projects
- Intercollegiate athletics and service - park clean ups
- Walk About Project
- Student membership on coalition
- Youth Action Team - BITs, YITs, MITs
- President's Office support for active living events





# Alcohol & Other Drug Prevention

- Medication Take Back OPD & MUPD - Over 1 Ton Collected!
- Medication Safety & Disposal
- Sticker Shock
- Plant the Promise



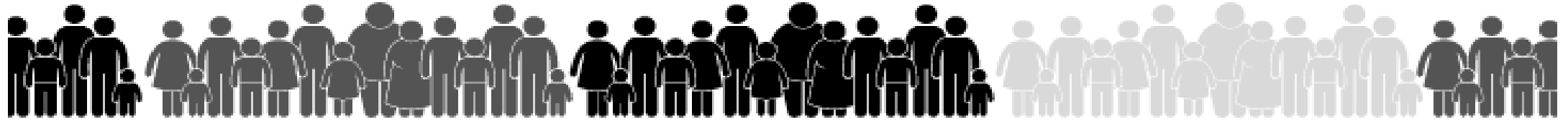


# Youth Action Team

- Brave Initiative Team - Talawanda Middle School
- Youth Initiative Team - Talawanda High School
- Miami Initiative Team - Miami University



# Building a Healthier Community Together



Results collected using Search Institutes  
The Developmental Assets® Framework

Infographic Developed by:

 **epiphany** community services

## Quadrants (Primary Area of Impact by quadrant)

### Support

Primary  
Area of  
Impact

Other Adult Relationships

### Empowerment

Safety & Community  
Values Youth

Primary  
Area of  
Impact

Primary  
Area of  
Impact

Adult Role Models

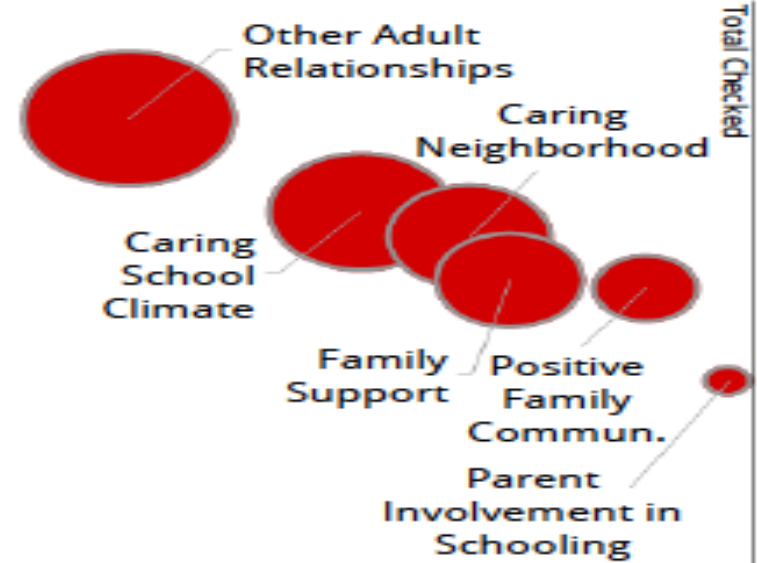
Youth Programs

Primary  
Area of  
Impact

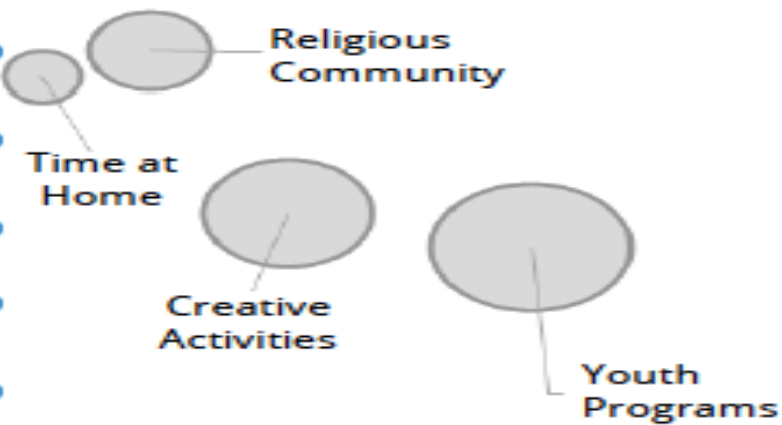
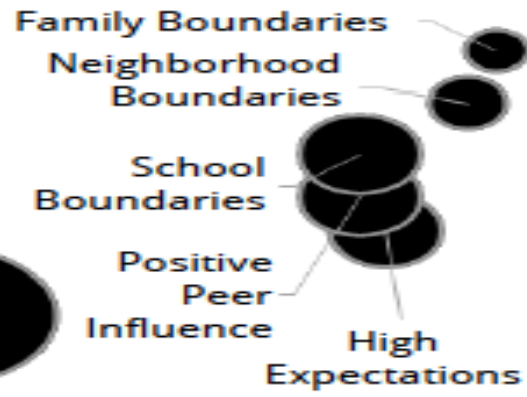
**Boundaries & Expectations**

**Constructive Use of Time**

### Support



### Empowerment



### Boundaries & Expectations

### Constructive Use of Time

### Participating Sectors

<b>Civic</b> 	<b>Health</b> 
<b>Business</b> 	<b>Schools</b> 
<b>Faith</b> 	<b>Housing</b> 
<b>Miami University</b> 	<b>Law Enforcement</b> 
<b>Community Resources</b> 	<b>Mental Health</b> 



# The Grand Finale

Our very own video  
celebrating the Coalition!



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# Panel Discussion

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# Questions?

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## Post Training Info:

- Please complete the evaluation survey in the post event email.
- The recording and supplemental materials will be available on the PreventionFIRST! website under **TrainingHUB**.

- **STAY CONNECTED:**



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