

# Fiscal Year 2018

## ANNUAL FUND REPORT

GUIDING COMMUNITIES TO A VIBRANT FUTURE





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On behalf of PreventionFIRST! Board of Trustees, staff, and volunteers, thank you for your support and commitment to the work we do. Fiscal year 2018 was another successful year for PreventionFIRST! This report highlights the positive impacts our organization has made as a result of your donations and generosity.

In FY2018 PreventionFIRST! released findings of the 2018 Student Drug Use Survey (SDUS). This survey, administered every two years to 7-12th graders in the Greater Cincinnati area, provides valuable data to understand the scope of substance use, attitudes about substance use, and determine the strengths and gaps of existing policies/programs in schools and communities. We have great news to share! The majority of 7-12th grade students are not regularly using substances. In fact, as measured by the past 30-day use indicator:

- 97.6 percent report not using prescription drugs non-medically,
- 95.0 percent do not use cigarettes,
- 91.9 percent report not using marijuana, and
- 86.3 percent do not use alcohol.

Peer and parental disapproval rates are at record high levels, which is an important factor as parents and friends are number one influencers in a young person's life.

This year, after 18 years at the Victory Parkway office, PreventionFIRST! moved to 2100 Sherman Avenue in Norwood. This new, larger office expands our capacity to offer prevention training and meeting space.

Strategies addressing the underlying, root causes of substance misuse continued to be our focus. This approach, driven by evidence based practices, local data, and community engagement, helped PreventionFIRST! promote healthy behaviors and create positive, sustainable community change. Our dedication to and expertise in prevention, continues to be a cornerstone of our success.

Your investment in PreventionFIRST! helps us do the important, challenging work of prevention - work vital to creating mental wellness and preventing substance use/misuse across the lifespan. Thank you.

MARY HAAG  
*President | CEO*

NATHAN WANDER  
*Chair*

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## OUR MISSION

IS TO PROMOTE HEALTHY BEHAVIORS BY SPARKING AND SUSTAINING COMMUNITY CHANGE.

# GIVING CIRCLE

## PLATINUM CIRCLE

\$100,000,000 or greater

Hamilton County Mental Health & Recovery Board  
Ohio Department of Mental Health & Recovery Services

## GOLD CIRCLE

\$50,000 to \$99,999

Interact for Health  
Louis & Louise Nippert Charitable Foundation

## SILVER CIRCLE

\$25,000 to \$49,999

Robert & Adele Schiff Family Foundation

## AMBASSADOR CIRCLE

\$5,000 to \$24,999

American Financial Group, Inc.  
Mr. & Mrs. James Kennedy  
Ryan Bick Memorial Golf Outing

## PARTNER CIRCLE

\$2,500 to \$4,999

Cincinnati Children's Hospital Medical Center  
Mr. & Mrs. Kyle Gearhart  
Keating, Muething, & Klekamp, PLL  
Truth Initiative

## ADVOCATE CIRCLE

\$1,000 to \$2,499

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Mr. & Mrs. Robert Coletti  
Anagh Kulkarni  
Mr. Michael Lake  
Ms. Patricia Neal-Miller  
PRIDE Surveys  
The Children's Home of Cincinnati  
Total Quality Logistics Foundation  
Union Savings Bank  
Western & Southern Financial Group  
Mr. Robert Wilson

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\$500 to \$999

Barnes Dennig  
Cincinnati Police Department  
Gen. Arthur Dean  
Mr. & Mrs. Lawrence Herbst  
JLL (Jones Lang LaSalle)  
Sen. Rob Portman  
Dr. Shawn Ryan  
Mr. Tim Volpenhein  
Mr. & Mrs. David Wallace  
Mr. & Mrs. Nathan Wander

## SUPPORTER CIRCLE

\$1 to \$499

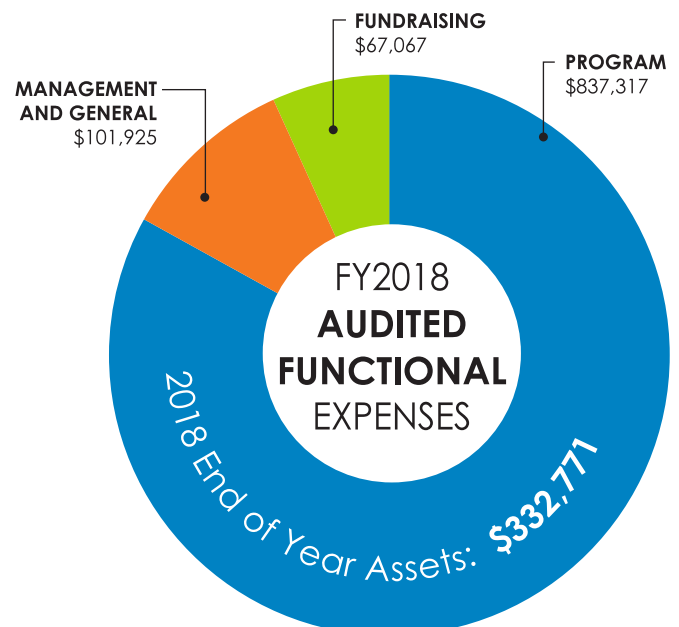
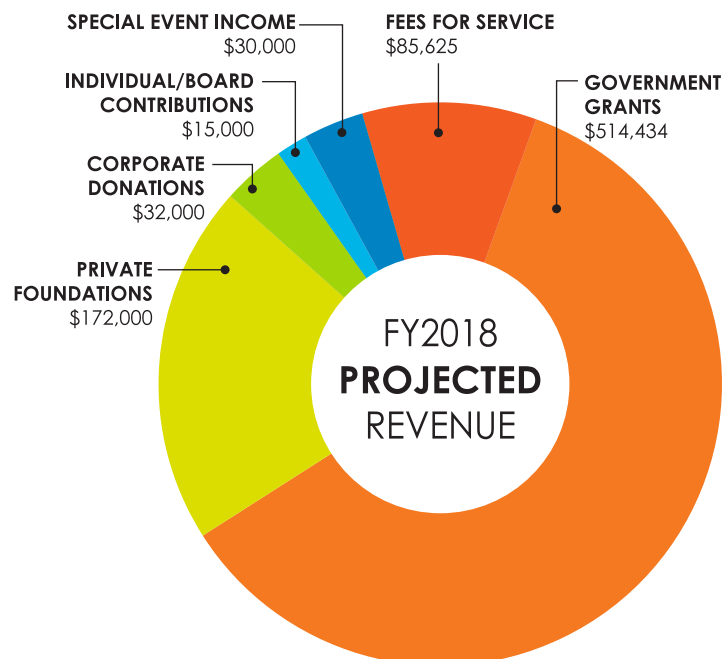
Amazon Smiles  
Activating Substance Abuse Prevention (ASAP) -Norwood  
Addiction Services Council  
Dr. Richard Aft  
Ms. Kay Atkins  
Ms. Elizabeth Atwell  
Mr. & Mrs. Ronald Bland  
Mr. Ronald Christian  
Ms. Jennifer Chubinski  
City of Springdale  
Mr. Matthew Clayton  
Coalition for a Drug-Free Batesville  
Coalition for a Healthy Middletown  
The Crossroads Center  
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Graham Holdings Matching Gift Program  
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Hamilton County Sherriff's Office

## SUPPORTER CIRCLE CONTINUED

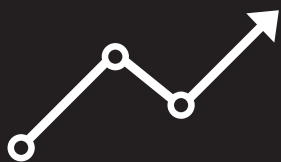
\$1 to \$499

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# FY 2018 FINANCIAL STATEMENT



Source: Barnes Denning & Co. Ltd.



# CENTER HIGHLIGHTS

## Center for PREVENTION ACTION

The Center for Prevention Action (CPA) works to create positive community change to reduce alcohol, tobacco, and other substance use/misuse. PreventionFIRST! recognizes that a community is made up of individuals connected and engaged in shared social, cultural, political, and economic circumstances. CPA supports youth, schools, communities, parents, faith-based organizations, and systems in identifying and implementing prevention strategies that strengthen policies, encourage asset development, provide accurate information, positively modify the environment, and encourage healthy behaviors and attitudes - all evidence based approaches to substance use/misuse prevention. CPA strives to create community change, provide training and support, and raise public awareness.

### FY 2018 ACCOMPLISHMENTS:



#### COMMUNITY CHANGE

- Partnered with Hamilton County Heroin Coalition and the Reading Faith-Based Coalition to host a community event that provided support and education to anyone impacted by substance abuse, specifically opioid related
- Partnered with the Newtown Police Department to provide a prescription drug disposal drop box
- Supported Three Rivers School Board to pass a 100% tobacco free school policy
- Supported Addyston and North Bend to adopt a 100% smoke free policy in all public spaces



#### TRAINING AND SUPPORT

- Held the largest Red Ribbon Youth Summit in PreventionFIRST! history - 200 students from 16 districts in 3 different states
- Held annual Coaches, Kids, & Chemicals Summit - 66 high school student athletes and 32 coaches attended
- Presented with Dear Park High School C.A.T.S. at the Ohio Prevention Education Conference



#### PUBLIC AWARENESS

- FY 2018 media impressions totaled 6,891,922



## FY 2018 ACCOMPLISHMENTS:



### COALITION ACADEMY

More than 140 individuals from Ohio, Kentucky and Indiana to learn more about coalition building and attended substance use trends. Funding provided from Hamilton County Mental Health and Recovery Services Board and Ohio Department of Mental Health and Addiction Services.



### SPRING MEMBERSHIP MEETING

Annual opportunity for member coalitions to network and share resources on effective primary prevention strategies.



### HAMILTON COUNTY FAMILY SERVICES AND TREATMENT-PREVENTION PROGRAM

Funding provided mini-grants to build community capacity for coalition development.

### FY2018 RECIPIENTS:

- Mt. Washington Cares!
- Loveland Educating Against Alcohol and Drugs (L.E.A.A.D.)
- Coalition Advocating Teen Success (C.A.T.S.) - Deer Park



### COALITION CAPACITY BUILDING WEBINARS

Introduced quarterly webinars to provide on-going skill building opportunities for coalitions.



### OPEN SPACE PREVENTION FORUMS

Launched open space prevention forums hosted in partnership with member coalitions. Forums were a series of on-going discussions throughout the tri-state region around coalition building and effective prevention strategies.

### FY2018 FORUMS WERE HOSTED BY:

- Coalition for a Drug-Free Batesville
- Coalition for a Drug-Free Clermont County

# Center for COMMUNITY ENGAGEMENT

The PreventionFIRST! Center for Community Engagement (CCE) works to build and strengthen the capacity of neighborhood and community coalitions throughout our service region. Our CCE team provides expertise and support in the areas of coalition development, substance use/misuse prevention strategies, the public health model, non-profit management, evaluating community change, and sustainability.

In FY 2018, there were 29 coalitions in our network of member coalitions. PreventionFIRST! along with its member coalitions are members of Community Anti-Drug Coalitions of America (CADCA) and Ohio Statewide Prevention Coalition Association (SPCA).

## FY 2018 ACCOMPLISHMENTS:



### COMMUNITY ASSESSMENTS

The assessment process is a systematic gathering and analysis of data about the community for the purpose of identifying and addressing local drug problems. Comprehensive community assessments were created for alcohol, marijuana, gambling, tobacco, and prescription/over the counter drugs.



### COALITION EVALUATION CENTER

The Coalition Evaluation Center (CEC) provides local evaluation services to community coalitions. Coalition accomplishments are tracked in the Online Documentation Support System (ODSS), operated by the University of Kansas, Center for Research, Inc.. The data from this system helps participating coalitions track community level changes related to youth substance use/misuse.



### STUDENT DRUG USE SURVEY

The Student Drug Use Survey (SDUS) is administered by PreventionFIRST! every two years. The SDUS is a valuable tool to help understand the scope of substance use, attitudes about substance use, and determine the strengths and gaps of existing policies/programs in schools and communities. FY 2018 marked the tenth administration of the SDUS. Nearly 33,000, 7th – 12th grade students from 80 southwest Ohio schools participated.

# Center for PREVENTION SCIENCE

Through assessment, survey analysis, evaluation, and research, the Center for Prevention Science (CPS) provides the organization, member coalitions, and partners with relevant, important data related to substance use/misuse and mental well-being.

Data from CPS helps guide policy decisions, identify and implement effective prevention strategies, and monitor behavior change and community impact.



📧 [prevention-first.org](http://prevention-first.org)

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## MEMBER COALITIONS

1. Activating Substance Abuse Prevention (ASAP)-Norwood
2. Boone County Alliance
3. Butler County Coalition for Healthy, Safe, & Drug-Free Communities
4. Campbell County Drug-Free Alliance
5. Clinton County H.E.L.P.
6. Coalition for a Drug-Free Adams County
7. Coalition for a Drug-Free Batesville
8. Coalition for a Drug-Free Brown County
9. Coalition for a Drug-Free Clermont County
10. Coalition for a Healthy Community-Oxford Area
11. Coalition for a Healthy Middletown
12. Coalition for a Healthy, Safe and Drug-Free Greater Hamilton
13. Dearborn County Citizens Against Substance Abuse (CASA)
14. Fairfield Prevention Coalition
15. Greensburg Prevention Group
16. Highland County Coalition
17. Loveland Drug Task Force
18. Madisonville Weed and Seed Sustained
19. Montgomery County Prevention Coalition
20. Mt. Washington Cares! Coalition
21. Neighborhoods Against Substance Abuse (N.A.S.A.)
22. Partners for a Drug-Free Milford Miami Township
23. Substance Abuse Free Environment for SW Hamilton County (S.A.F.E.)
24. Stayin' Alive, Franklin County LCC
25. Substance Abuse Prevention Coalition of Warren County
26. University of Cincinnati Campus-Community AOD Coalition
27. Walnut Hills Anti-Drug Coalition
28. Warrior Coalition
29. Wyoming Alcohol Task Force

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### CHAIR ELECT

Dave Wallace

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Kyle Gearhart

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