

Fiscal Year 2017

ANNUAL FUND REPORT

GUIDING COMMUNITIES TO A **VIBRANT** FUTURE



GIVING CIRCLE

PLATINUM CIRCLE

\$100,000.000 or greater

Hamilton County Mental Health & Recovery Services Board
Ohio Department of Mental Health & Recovery Services

GOLD CIRCLE

\$50,000 to \$99,999

Farmer Family Foundation
Louis & Louise Nippert Charitable Foundation

SILVER CIRCLE

\$25,000 to \$49,999

Josephine Schell Russell Charitable Trust, PNC Bank
Procter & Gamble Fund
Robert & Adele Schiff Family Foundation
Louise Taft Semple Foundation

AMBASSADOR CIRCLE

\$5,000 to \$24,999

Mr. and Mrs. Kyle Gearhart
Interact for Health
Marcia Spaeth Kennedy & James Kennedy
Ryan Bick Memorial Golf Outing
Western & Southern Financial Fund

PARTNER CIRCLE

\$2,500 to \$4,999

Beech Acres Parenting Center
Keating, Muething, & Klekamp, PLL

ADVOCATE CIRCLE

\$1,000 to \$2,499

Anonymous
Cincinnati Children's Hospital Medical Center
Cincinnati Police Department
Dr. Marianne Ivey
Mr. Michael Lake
Mr. & Mrs. Robert Moeddel
John & Francie Pepper Family Fund
of The Greater Cincinnati Foundation
PRIDE Surveys

ADVOCATE CIRCLE

\$1,000 to \$2,499

St. Elizabeth Healthcare
Total Quality Logistics Foundation
Union Savings Bank
Mr. Tim Volpenhein

FRIENDS CIRCLE

\$500 to \$999

Barnes Dennig & Co. Ltd.
BrightView
Mr. and Mrs. Robert Coletti
Ms. Anne M. Maxfield
Dr. Shawn Ryan
Mr. & Mrs. Jim Sower
Mrs. Hope Taft
Mr. & Mrs. David Wallace
Mr. & Mrs. Nathan Wander
Capt. Doug Wiesman

SUPPORTER CIRCLE

\$1 to \$499

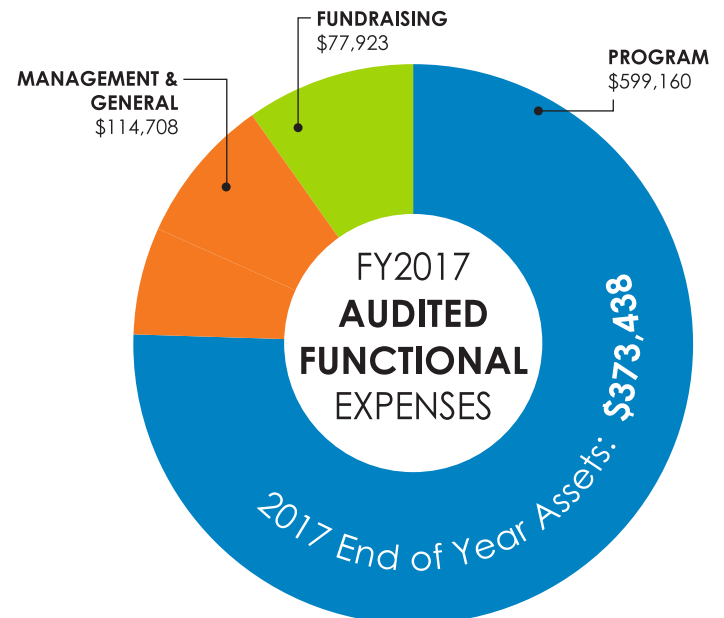
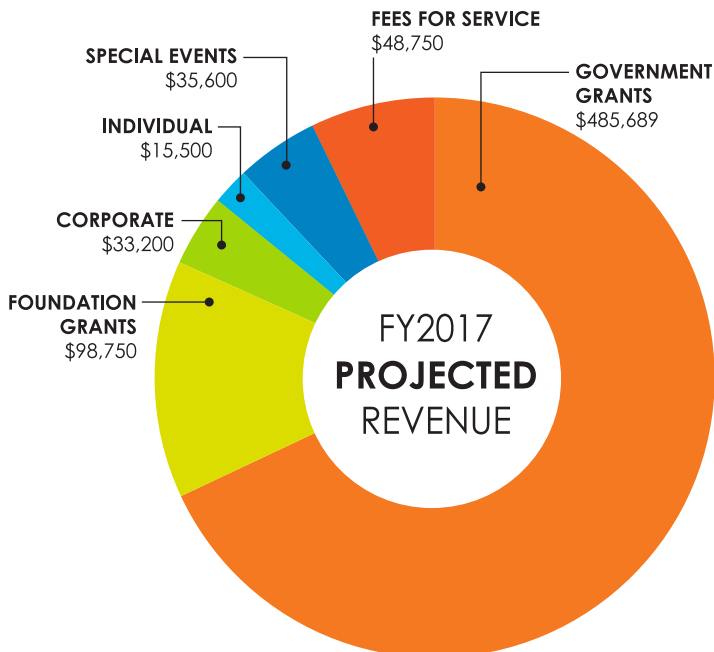
Dr. Richard Aft
Mr. Peter Alpaugh
Mr. & Mrs. Kevin Barnes
Mr. & Mrs. Ronald Bland
Dr. Christopher Bolling
Ms. Melinda Brown
Mr. Mike Bruggeman
CASA
City of Springdale
Mr. Matthew Clayton
Clinton County H.E.L.P.
Coalition for a Drug-Free Batesville
Mr. and Mrs. Brian Cowart
The Crossroads Center
Ms. Holly Dorna
Mr. Paul Fox
Ms. Linda Gallagher
Ms. Heather Gibson
Graydon
Ms. Mary F. Haag
Hamilton County Sheriff's Office
Mr. & Mrs. Lawrence Herbst

SUPPORTER CIRCLE

\$1 to \$499

Mr. Stephen Hester
Mr. & Mrs. David Holwadel
Mr. & Mrs. Keith Johnson
Kroger Community Rewards
Dr. Beatrice Lampkin
Ms. Connie Laug
Mr. & Mrs. George Lehocky
Dr. & Mrs. Ronald Lehocky
Lighthouse Youth Services
Mr. Chuck Lohre
Mr. Derek Longmeier
Loveland Drug Task Force
LPK
Mrs. Melissa Mann
MHRS of Warren & Clinton Counties
Mr. Joseph Muraca
Mr. & Mrs. Troy Neat
Activating Substance Abuse Prevention (ASAP)-Norwood
Mr. Rick Oliver
Ms. Elizabeth Osinbowale
Mr. Kenneth Parker
Partners for a Drug-Free Milford Miami Township
Pharmacy Over-the-Rhine
Mr. Patrick Roberson
Ms. Deb Robison
Ms. Barbara Rohrer
Ms. Mary Ronan
Mr. Steve Saunders
Ms. Mary Schwaderer
Dr. Earl Siegel
Mr. David Stelzer
Dr. & Mrs. John Sullivan
Ms. Tamara Sullivan
Ms. Cynthia Tripp
Walnut Hills Anti-Drug Coalition
Mr. Donald Washington
Ms. Ann Wassman
Mrs. and Mr. Jean Wesseler
Ms. Mary Wolff

FY 2017 FINANCIAL STATEMENT





On behalf of PreventionFIRST! Board of Trustees, staff, and volunteers, thank you for your support and commitment to the work we do. Fiscal year 2017 was another successful year for PreventionFIRST! This report highlights the positive impacts our organization has made as a result of your donations and generosity.

PreventionFIRST! achieved a record revenue year in FY 2017. We established important relationships with partners and organizations dedicated to supporting and expanding substance use/misuse prevention efforts. This year we released the 4th edition of our Strong Voices, Smart Choices - Parents' Guide. We know the importance of parents talking with their kids about alcohol and other drugs. These conversations significantly influence a teen's decision to be drug free. This guide provides parents and caregivers with tips on how to talk to children at every stage of development - preschool through young adulthood. In response to the opioid epidemic, prescription drug abuse prevention strategies were a key focus of 2017. Partnering with independent pharmacies, over 39,000 pharmacy bags with the Monitor. Secure. Dispose. message were distributed. Twelve community forums were held to educate and engage communities around this crisis.

PreventionFIRST! continued to focus on strategies that address the underlying, root causes of substance abuse. This approach, driven by evidence based practices, local data, and community engagement, helped us promote healthy behaviors and create positive, sustainable community change. Our staff has done an incredible job at expanding our outreach while strengthening our programs and services. Our dedication to and expertise in prevention, continues to be a cornerstone of our success.

Your investment in PreventionFIRST! helps us do the important, challenging work of prevention - work vital to creating mental wellness and preventing substance use/misuse across the lifespan. Thank you.

MARY HAAG
President | CEO

KYLE GEARHART
Chair

OUR MISSION

IS TO PROMOTE HEALTHY BEHAVIORS BY SPARKING AND SUSTAINING COMMUNITY CHANGE.



CENTER HIGHLIGHTS

Center for **PREVENTION ACTION**

The Center for Prevention Action (CPA) works to create positive community changes to reduce alcohol, tobacco, and other substance use/misuse. CPA recognizes that a community is made up of persons connected and engaged in shared social, cultural, political, and economic circumstances. Our team supports youth, schools, communities, parents, faith-based organizations, and systems in identifying and implementing prevention strategies that strengthen policies, encourage asset development, provide accurate information, positively modify the environment, and encourage healthy behaviors and attitudes — all evidence based approaches to substance use/misuse prevention. CPA strives to create community change, provide training and support, and raise public awareness.

FY 2017 **ACCOMPLISHMENTS:**



COMMUNITY CHANGE

- Partnered with local pharmacies and police departments to install prescription drug drop boxes
- Hosted Coaches, Kids and Chemicals Summit -100 student athletes and coaches attended



TRAINING AND SUPPORT

- Provided training to 6,000 individuals
- Facilitated 19 Community "Call to Action" Forums in partnership with the Hamilton County Heroin Coalition
- Hosted Annual Youth Leadership Institute – 5 participating school districts
- Held the largest Red Ribbon Youth Summit in PreventionFIRST! history. Over 200 students from 16 districts in 3 different states



PUBLIC AWARENESS

- FY 2017 media impressions totaled 61,034,713

FY 2017 ACCOMPLISHMENTS:

SAFE SCHOOLS HEALTHY STUDENTS SUMMIT 2017

PreventionFIRST! with support from Substance Abuse Mental Health Services Administration, Ohio Department of Mental Health and Addiction Services, and Ohio Department of Education hosted a one-day behavioral health prevention conference. Approximately 160 individuals from Ohio, Indiana & Kentucky participated.

COALITION ACADEMY

More than 140 attendees from Ohio, Kentucky and Indiana, Pennsylvania, and District of Columbia attended. Funding provided from Hamilton County Mental Health and Recovery Services Center and Ohio Department of Mental Health and Addiction Services. Nine workshops in three professional development tracks offered.

SPRING MEMBERSHIP MEETING

Annual opportunity for member coalitions to network and receive training on effective primary prevention strategies.

HAMILTON COUNTY FAMILY SERVICES AND TREATMENT-PREVENTION PROGRAM

Funding provided mini-grants to build community capacity for coalition development.

FY 2017 RECIPIENTS:

- Activating Substance Abuse Prevention (ASAP)-Norwood
- Loveland Education Against Alcohol & Drugs (L.E.A.A.D.)
- Mt. Washington Cares!
- Walnut Hills Anti-Drug Coalition

Center for COMMUNITY ENGAGEMENT

The PreventionFIRST! Center for Community Engagement (CCE) works to build and strengthen the capacity of neighborhood and community coalitions throughout our service region. Our CCE team provides expertise and support in the areas of coalition development, substance use/misuse prevention strategies, the public health model, non-profit management, evaluating community change, and sustainability.

In FY17, there were 28 coalitions in our network of member coalitions. PreventionFIRST! along with its member coalitions are members of Community Anti-Drug Coalitions of America (CADCA) and the Statewide Prevention Coalition Association (SPCA).

FY 2017 ACCOMPLISHMENTS:

Center for PREVENTION SCIENCE

Through assessment, survey analysis, evaluation, and research, the Center for Prevention Science (CPS) provides our organization, member coalitions, and partners with relevant, important data related to substance use/misuse and mental well-being.

Data from CPS helps guide policy decisions, identify and implement effective prevention strategies, and monitor behavior change and community impact. The main work of CPS focuses on the Student Drug Use Survey (SDUS), Community Assessments, and the Coalition Evaluation Center. PreventionFIRST! Student Drug Use Survey is administered every two years. FY 2017 was not a survey year.



COMMUNITY ASSESSMENTS

A community assessment is a comprehensive description of the community. The assessment process is a systematic gathering and analysis of data about the community for the purpose of identifying and addressing local drug problems.

Comprehensive community assessments were created for alcohol, marijuana, and the prescription/over the counter drugs.



COALITION EVALUATION CENTER

The Coalition Evaluation Center provides local evaluation services to community coalitions at a reduced cost. In 2017, we had 13 participating coalitions. Coalition accomplishments are tracked in the Online Documentation Support System (ODSS), operated by the University of Kansas, Center for Research, Inc.. The data from this system helps participating coalitions track community level changes related to youth substance use/misuse.



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☎ 513.751.8000

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MEMBER COALITIONS

1. Activating Substance Abuse Prevention (ASAP) - Norwood
2. Boone County Alliance
3. Butler County Coalition for Healthy, Safe, and Drug-Free Communities
4. Campbell County Drug-Free Alliance
5. Clinton County H.E.L.P.
6. Coalition for a Drug-Free Batesville
7. Coalition for a Drug-Free Brown County
8. Coalition for a Drug-Free Clermont County
9. Coalition for a Healthy Community - Oxford Area
10. Coalition for a Healthy Middletown
11. Coalition for a Healthy, Safe and Drug-Free Greater Hamilton
12. Fairfield Prevention Coalition
13. Dearborn County Citizens Against Substance Abuse (CASA)
14. Greensburg Prevention Group
15. LEAAD – Loveland Educating Against Alcohol & Drugs
16. Lower Price Hill Caring Connections
17. Madisonville Weed and Seed Sustained
18. The Montgomery County Prevention Coalition
19. Mt. Washington Cares! (MWPF-AC)
20. Neighborhoods Against Substance Abuse (N.A.S.A.)
21. Northern Kentucky Alliance
22. Partners for a Drug-Free Milford Miami Township
23. Substance Abuse Free Environment for SW Hamilton County (S.A.F.E.)
24. Stayin' Alive, Franklin County LCC
25. Substance Abuse Prevention Coalition of Warren County
26. Walnut Hills Anti-Drug Coalition
27. Warrior Coalition
28. Wyoming Alcohol Task Force

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CHAIR ELECT

Nathan Wander

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Lawrence Herbst

PAST CHAIR

Michael Lake

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Matt Clayton
James Kennedy
Melissa Mann
Rick Oliver
Mary A. Ronan
Shawn Ryan, MD
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Capt. Doug Wiesman
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Tim Volpenhein

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John Pepper
Hope Taft, First Lady Emeritus

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