

Fiscal Year 2020

ANNUAL FUND REPORT

GUIDING COMMUNITIES TO A **VIBRANT** FUTURE



OUR MISSION

IS TO PROMOTE HEALTHY BEHAVIORS BY SPARKING AND SUSTAINING COMMUNITY CHANGE.

Fiscal year FY2020 was a successful year for PreventionFIRST!. With the onset of the Covid 19 pandemic, we adapted and found innovative ways to continue our prevention work, remaining diligent and committed to the prevention work our mission calls us to do.

In FY2020 we released the findings for the PreventionFIRST! Student Survey. This survey, administered every two years to 7-12th graders in the Greater Cincinnati area, provides insight into behaviors and attitudes around substance use/misuse, mental health, gambling/gaming and overall well-being. Notable findings from the 2020 Student Survey include:

- Most youth are NOT using alcohol, tobacco or other drugs
- Past 30-Day cigarettes/tobacco use is at the lowest level ever recorded
- Perception of harm for electronic vapor products increased by 21.5% from 2018 to 2020
- Alcohol and electronic vapor products are perceived as most available with 37.6% and 40.5% of students reported them as fairly/very easy to obtain
- Stress is a major concern in youth. When asked how often they experience daily stress, 55% responded often or a lot
- Most students are involved in school and/or community activities — 63% of students reported taking part in a school activity; and 57% of students reported taking part in community activities

Peer and parental disapproval rates remain high, which is an important factor as parents and friends are the number one influencers in a young person's life.

Driven by best practices, local data, and community engagement, PreventionFIRST! works to promote healthy behaviors and create positive, sustainable community change. Our innovative, knowledgeable, and dedicated team will continue to advance evidence-based prevention strategies and create ways to connect and engage with our partners and communities to support their prevention work - despite a pandemic.

On behalf of PreventionFIRST! Board of Trustees, staff, and volunteers, **thank you** for your support and commitment to the work we do.



Nicole SCHIESLER
President & CEO



Dave WALLACE
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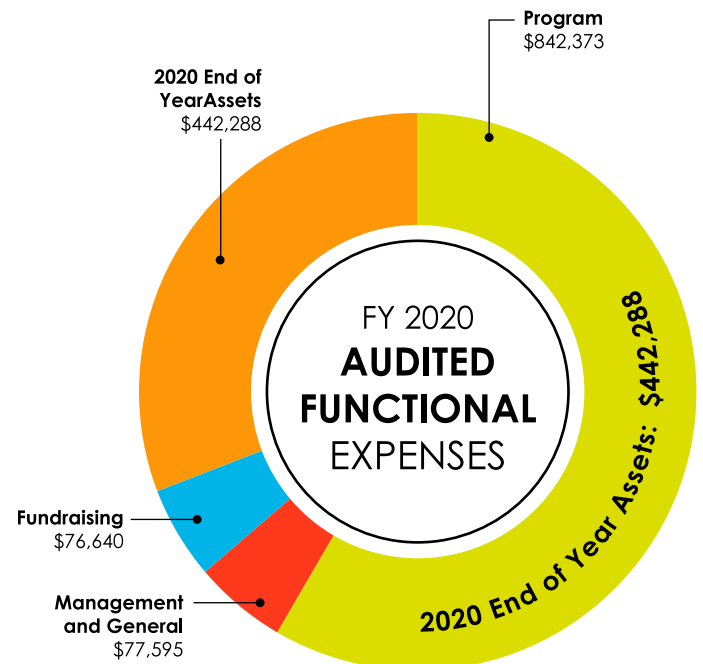
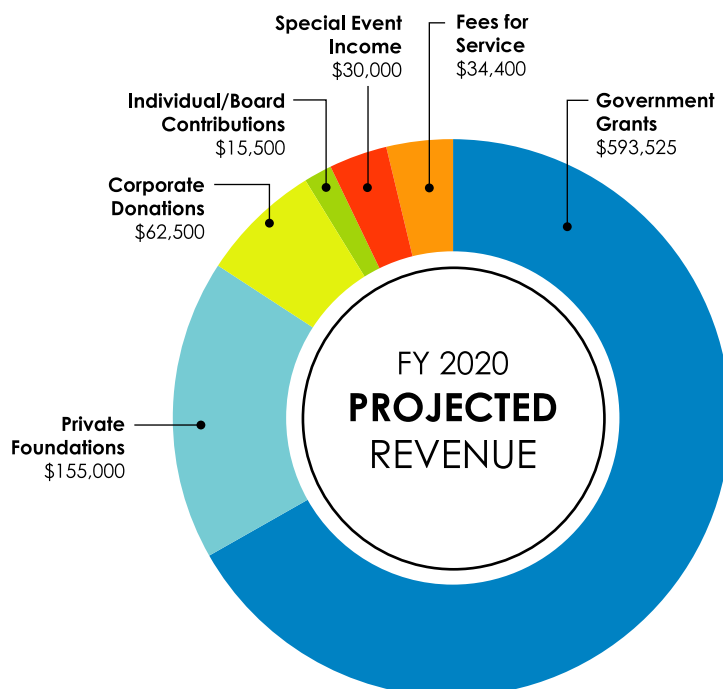
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FY 2020 FINANCIAL STATEMENT





CENTER HIGHLIGHTS

Center for COMMUNITY ENGAGEMENT

The Center for Community Engagement (CCE) helps build, strengthen, and support substance use/misuse prevention programs, partnerships and coalitions through training, technical assistance and seed funding.

In FY2020, there were twenty-six PF! member coalitions representing suburban, urban and rural communities. PreventionFIRST! and its member coalitions are also members of the Community Anti-Drug Coalitions of America (CADCA) and Ohio-based coalitions are also members of the Ohio Statewide Prevention Coalition Association (SPCA).

In FY2020 an Ohio National Guard - Counter Drug Civil Operator joined the PF! staff to support substance use/misuse prevention and coalition development.

FY 2020 ACCOMPLISHMENTS:

Coalition Academy

More than 100 individuals from Ohio, Kentucky and Indiana attended this one-day behavioral health prevention conference hosted by PF! The theme for this event was "Integrating Primary Prevention Across Behavioral Health Systems." Funding was provided from the Hamilton County Mental Health and Recovery Services Board and the Ohio Department of Mental Health and Addiction Services (OhioMHAS).

Primary Prevention Grant

This was year two of funding provided by OhioMHAS to PF! as part of a three-year grant to develop primary prevention strategies targeting two populations in Hamilton County: 18–25 year-olds and Hispanic youth. The Cincinnati neighborhoods of Clifton, Carthage, Hartwell and Price Hill and the City of Springdale participated in environmental scans and focus groups to determine impact of substance abuse/use advertising on youth.

Building Prevention With Faith

Distribution of the Building Faith With Prevention Tool Kit continued. The tool kit also includes a training to increase prevention awareness, education and introduce prevention strategies to faith communities.

Hamilton County Family Services Treatment Prevention Program Grant

Funds were awarded to: Greater New Hope Missionary Baptist Church Youth Prevention Program in Avondale, Price Hill Drug Free Coalition, University of Cincinnati-Campus Alcohol and Other Drug Coalition, and Xavier University Center for Population Health Evanston and Avondale Coalition. Funding stems from the Hamilton County Mental Health Services Levy.

Coalition Capacity Building Webinars

A total of five webinars were held in FY2020 to coalition members and the general public. The free webinars provided on-going skill building opportunities in the areas of coalition development and substance use/misuse prevention.

Spring Membership Meeting

An annual training event for PF! member coalitions to build skills, network and share resources about effective prevention strategies. This year focused on improving a coalition's cybersecurity measures.

State Opioid Response Grant

The State Opioid Response (SOR) grant for community prevention efforts in high-risk communities is funded through a grant from the Substance Abuse Mental Health Services Administration (SAMSHA). PF! will develop a fellow program with two organizations: Serving Older Adults Through Changing Times and Tryed Stone New Beginnings Church.

The program will provide substance use/misuse prevention training to fellows from Avondale and Bond Hill.

Center for PREVENTION ACTION

The Center for Prevention Action (CPA) works to create positive community change to reduce alcohol, tobacco, and other substance use/misuse. CPA supports youth, schools, communities, parents, faith-based organizations, and systems in identifying and implementing prevention strategies that strengthen policies, encourage asset development, provide accurate information, positively modify the environment, and encourage healthy behaviors and attitudes - all evidence-based approaches to substance use/misuse prevention.

FY 2020 ACCOMPLISHMENTS:

Community Change

- Community Forums events were held to bring community members together to better understand the impact of substance use disorders. The Public Library of Cincinnati and Hamilton County hosted a forum at the library's Westwood branch and Sycamore Township hosted an event at Deer Park High School.
- SAMSHA, Center for Substance Abuse Prevention (CSAP), awarded PFI a Sober Truth on Preventing Underage Drinking Act (STOP Act) grant. The goal of this grant is to prevent and reduce alcohol use among youth and young adults ages 12-20.

Training and Support

- Held Annual Red Ribbon Youth Summit.
- Youth and Marijuana: Community Listening Sessions were held in Deer Park and Norwood.
- Cannabis as Medicine Facebook Live event was held. Panel discussion included experts on the health implications of cannabis as medicine, Ohio law surrounding the Ohio Medical Marijuana Control Program, and how to safely use and store medical cannabis.
- March through June 2020, PFI in partnership with the OCAM Network (Ohio Coaching and Mentoring) with funding from OhioMHAS facilitated 47 virtual trainings to a total of 906 attendees. Training topics included: Building Resiliency, The New Normal: Working from Home, The SPF in 90 minutes (Strategic Prevention Framework).
- Ohio Governor Mike DeWine, Ohio Department of Mental Health and Addiction Services Director Lori Criss, and Ohio Superintendent of Public Instruction Paolo DeMaria visited with youth from Forest Hills, Deer Park, Loveland and Norwood school districts. Students highlighted evidence-based programs being implemented in their schools and communities.

Public Awareness

- FY2020 media impressions totaled 5,820,262.

Center for PREVENTION SCIENCE

Through assessment, survey analysis, evaluation, and research, the Center for Prevention Science (CPS) provides the organization, member coalitions, and partners with relevant, important data related to substance use/misuse and mental well-being.

Data from CPS helps guide policy decisions, identify and implement effective prevention strategies, and monitor behavior change and community impact.

FY 2020 ACCOMPLISHMENTS:

Community Assessments

PFI's comprehensive community assessment was updated to include all major substances and areas of focus.

Coalition Evaluation Center


The Coalition Evaluation Center (CEC) provides local evaluation services to community coalitions. An online system is used to track accomplishments. Data from this system helps PFI and participating coalitions track community level changes related to youth substance use/misuse. In FY2020 the system was utilized by PFI, Stayin' Alive (Franklin County, Indiana) and ASAP Norwood (Hamilton County, Ohio).

Student Survey

FY 2020 marked the eleventh administration of the Student Survey. Nearly 39,000, 7th – 12th grade students from 77 southwest Ohio schools participated. The survey is administered every two years and is a valuable tool to help understand the scope and attitudes about substance use and determine the strengths and gaps of existing policies/programs. A key highlight of the 2020 results was a 21.5% increase in students' reported Perception of Harm for Electronic-Vapor Products.



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 PreventionFIRST

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MEMBER COALITIONS

- 1 Activating Substance Abuse Prevention (ASAP) - Norwood
- 2 Boone County Alliance
- 3 Butler County Coalition for Healthy, Safe, & Drug-Free Communities
- 4 Campbell County Drug-Free Alliance
- 5 C.A.T.S. - Coalition Advocating Teen Success (Deer Park)
- 6 Cincinnati for H.O.P.E Coalition
- 7 Coalition for a Drug-Free Adams County
- 8 Coalition for a Drug-Free Batesville
- 9 Coalition for a Drug-Free Clermont County
- 10 Coalition for a Healthy Community - Oxford Area
- 11 Coalition for a Healthy Middletown
- 12 Dearborn County Citizens Against Substance Abuse (CASA)
- 13 Fairfield Prevention Coalition
- 14 Harrison Wellness Coalition
- 15 Highland County Drug Abuse Prevention Coalition
- 16 Loveland Educating Against Alcohol & Drugs
- 17 Montgomery Co. Prevention Coalition
- 18 Mt. Washington Cares! Coalition
- 19 Partners for a Drug-Free Milford - Miami Township
- 20 Price Hill Drug Free Coalition
- 21 Springdale Coalition of Churches
- 22 Stayin' Alive, Franklin County LCC
- 23 Step Up Anderson Township- a Coalition for a Healthy, Safe, Drug Free Community
- 24 Substance Abuse Prevention Coalition of Warren County
- 25 University of Cincinnati Campus - Community AOD Coalition
- 26 Wyoming Alcohol and Drug Task Force

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