



ANNUAL REPORT


Fiscal Year 2022



Our mission

PreventionFIRST!

**implements best
practice strategies
to reduce the risk
of behavioral
health disorders.**



On behalf of the PreventionFIRST! Board of Trustees and staff,
THANK YOU for supporting our work during fiscal year 2022.



This year we strengthened and expanded partnerships and continued our commitment to implement evidenced-based prevention to reduce the risk of behavioral health disorders.

The strategies and initiatives we undertook in fiscal year 2022 provided invaluable support and resources to the communities and populations we serve. Some highlights of our work include:

Workforce Development

A dedicated, supported, and credentialed prevention workforce is crucial to the success of our mission and the shared goals of our local, state, and federal partners — all working to reduce both behavioral health and substance use/misuse disorders. Our OCAM Network work played a crucial role in building capacity for prevention professionals throughout Ohio.



Student Survey

In fiscal year 2022, the PF! Student Survey was administered. This biannual survey is a valuable tool to help understand the scope of substance use, attitudes about substance use, and determine the strengths and gaps of existing policies/programs in schools and communities.

Extended Outreach

Our work during fiscal year 2022 continued to extend our prevention reach in the faith community, higher education system, and Hispanic/Latino communities. By pooling our expertise, resources, and networks, we helped create a more significant, lasting impact to help meet the needs of populations disproportionately impacted by behavioral health disorders.

The PreventionFIRST! mission remains a guiding light as we build and optimized partnerships committed to effective prevention and that share our goal of creating resilient communities, systems, places of worship, institutes of learning, families, workplaces, and individuals who understand and prioritize mental and emotional well-being.

Warm regards,

Nicole Schiesler

Nicole Schiesler
President & CEO

A handwritten signature in blue ink that reads "Robert C. Lesan III".

Robert C. Lesan III
Board Chair



Center for **PREVENTION SCIENCE**

ENSURE data-driven decision-making across
all prevention initiatives

FY 2022

ACCOMPLISHMENTS

STUDENT SURVEY

FY22 marked the twelfth administration of the Student Survey. Nearly 26,500, 7th – 12th grade students participated. The survey is administered every two years and is a valuable tool to help understand the scope and attitudes about substance use and determine the strengths and gaps of existing policies/programs.

Highlights

- Mental health remains a critical issue: over half reported high stress levels
- 1 in 10 had suicidal ideation, and 60 percent struggled to pull themselves out of a bad mood
- Decreased 30-day use of all substances
- Electronic-Vapor and marijuana were perceived to be the least harmful

*The full 2022 PF! Student Survey can be found at www.prevention-first.org/centers/center-for-prevention-science/pf-student-survey/

STRATEGIC PREVENTION FRAMEWORK FOR PRESCRIPTION DRUGS (SPFRx)

This initiative provides resources to help prevent and address prescription drug misuse throughout Ohio.

In September of 2021, SPFRx wrapped up its first 5 years of funding. In October 2021, funding was awarded for an additional five years.

PF! managed the Ohio Rx Disposal initiative. Ohioans with limited or no access to prescription drug disposal sites can request a prescription drug disposal bag be mailed to them at no cost.

In partnership with Cincinnati Health Department, PF! provided five prescription drug drop boxes to Cincinnati Health pharmacies. These locations collected 33 pounds of medication through June 30, 2022.

COALITION EVALUATION SYSTEM

The Coalition Evaluation Center (CEC) provides local evaluation services to community coalitions. An online system is used to track accomplishments. Data from this system helps PF! and participating coalitions track community level changes related to youth substance use/misuse. During FY22, the system was utilized by PF! and Stayin' Alive (Franklin County, Indiana).

Center for **COMMUNITY ENGAGEMENT**



IMPLEMENT evidence-based prevention by building and strengthening capacity across community sectors

SUPPORT community engagement

FY 2022

ACCOMPLISHMENTS

COALITION ACADEMY

More than 1,100 individuals from across the country attended this virtual, two-day conference. This year's theme was "A Pivotal Year for Prioritizing Prevention & Wellness." The conference was funded by the Hamilton County Mental Health and Recovery Services Board and OhioMHAS.

HAMILTON COUNTY ADDICTION RESPONSE COALITION (HC ARC)

The HC ARC is an action team that connects people to the right resources and treatments. The coalition addresses addiction through comprehensive solutions. PF! and Cincinnati UMADAOP chaired the Prevention Committee. The work of the Prevention Committee focused on four prevention strategies: provide information/public awareness, build skills/education, reduce access/availability, and modify policy.

BUILDING PREVENTION WITH FAITH

PF! was funded through OhioMHAS, Faith-Based and Community-Based Stigma Reduction Expansion Initiative, to promote the PF! *Building Prevention with Faith* toolkit and training. These dollars allowed PF! to translate the toolkit to Spanish to better serve Hispanic/Latino populations.

In partnership with the African American Engagement Workgroup (HC ARC subcommittee), the toolkit supported the faith based community to initiate coalitions serving Black neighborhoods. Two churches took the lead and ten churches participated in the process, connecting their church congregations to quality prevention, intervention, and support services.

HAMILTON COUNTY FAMILY SERVICES & TREATMENT LEVY

PF! MINI GRANTS

Funding was awarded to Step Up Anderson Township, Christ Baptist Church and Evanston Youth Association to plan and implement prevention strategies and build coalition capacity.

STATE OPIOID RESPONSE GRANT

PF! FELLOWSHIPS

Holy Family Church (Price Hill), Santa Maria Community Services (Price Hill), Greater New Hope Baptist Church (Avondale), Cincinnati Christian College, and Tried Stone Church were designated PF! Fellows. Strategies to support opioid abuse prevention included: bilingual *Parenting for Prevention* trainings, education and distribution of Detera bags and medication lock boxes, hosting youth/adult focus groups, and providing harm reduction and prevention information through social media, trainings, and community outreach.

ADVOCACY

PF! served as a prevention advocate on the Ohio Marijuana Task Force in regards to medicinal marijuana and potential legislation on recreational marijuana in Ohio. PF! also participated in the Statewide Prevention Coalition Association's Annual Ohio Advocacy Day with Ohio legislators and the Community Anti-Drug Coalition of America's Capitol Hill Day in Washington, D.C.

MEMBER COALITIONS

MEMBER COALITIONS

In FY22, there were thirty-four PF! member coalitions representing suburban, urban and rural communities. PF! and member coalitions belong to the Community Anti-Drug Coalitions of America (CADCA). Ohio-based coalitions are also members of the Ohio Statewide Prevention Coalition Association (SPCA).

1. Activating Substance Abuse Prevention (ASAP) - Norwood
2. Boone County Alliance for Healthy Youth
3. Butler County Coalition for Healthy, Safe & Drug-Free Communities
4. Butler County Suicide Prevention Coalition
5. Campbell County Drug-Free Alliance
6. Carroll County Drug Prevention Coalition
7. Champions for a Drug-Free Gallatin County
8. Champions for a Drug-Free Grant County
9. Champions for a Drug-Free Pendleton County
10. Cincinnati for H.O.P.E. Coalition
11. Clark County Partners in Prevention
12. Coalition for a Drug-Free Adams County
13. Coalition for a Drug-Free Batesville
14. Coalition for a Drug-Free Clermont County
15. Coalition for a Healthy Community - Oxford Area
16. Coalition for a Healthy Middletown
17. Coalition for a Healthy Ross
18. Early Childhood Community Collaborative (E3C); Erlanger-Elsmere Schools
19. Fairfield Prevention Coalition
20. Greater New Hope Missionary Baptist Church Prevention Service Ministry
21. Highland County Drug Abuse Prevention Coalition
22. Healthy Hamilton Coalition
23. Kenton County Alliance
24. Loveland Educating Against Alcohol & Drugs
25. Montgomery County Prevention Coalition
26. Mt. Washington Cares! Coalition
27. Owen County Drug Prevention Coalition - Hope's Hands
29. Price Hill Drug-Free Coalition
30. Springdale Coalition of Churches
31. Stayin' Alive, Franklin County LCC
32. Step Up Anderson Township - A Coalition for a Healthy, Safe, Drug-Free Community
33. Substance Abuse Prevention Coalition of Warren County
34. University of Cincinnati Campus - Community AOD Coalition

Center for **PREVENTION ACTION**

IMPLEMENT evidence-based prevention by building and strengthening capacity across community sectors

INCREASE prevention system infrastructure by providing training, technical assistance, and mentoring through the PF! TrainingHUB!

FY 2022

ACCOMPLISHMENTS

TRAINING & SUPPORT

OCAM (Ohio Coaching and Mentoring) Network

This initiative provides capacity building and workforce development for prevention professionals and is funded by Ohio Mental Health and Addiction Services (OhioMHAS).

- 1,387 individuals attended trainings and 132 received coaching services
- OCAMnetwork.org website and social media were launched
- OCAM, OhioMHAS, and Summit County ADM Board created and implemented a pathway to prevention certification for Akron Public Schools

Rise & Thrive Campus Community Partnership

PF! was a member of the Rise & Thrive Leadership Team. This team provided training, technical assistance, professional development, and networking opportunities to twelve campus-community partnerships. The goal of each partnership was to plan and implement mental wellness initiatives that support Ohio college students. In addition, PF! was a community partner with the University of Cincinnati.

PF! and the *Rise & Thrive Campus Community Partnerships* provided resources and technical assistance to Wilberforce University to launch the Winner Mindset Strategy Mental Health Awareness project.

School & Family Outreach

PF! and the Ohio Suicide Prevention Foundation partnered to support the statewide rollout of *Sources of Strength Ohio* — an evidence-based prevention program for elementary and secondary students.

PF! held a youth summit to provide an opportunity for high school students to learn and apply healthy coping strategies.

PF! sponsored the Behavioral Health & Mental Health Symposium facilitated by Hamilton County Educational Services Center (HCESC). Additionally, PF! partnered with HCESC to facilitate a series of trainings to help educators and administrators learn about and implement evidence-based prevention.

PF! partnered with Cincinnati Children's Hospital Drug and Poison Information Center (DPIC) to provide local foster parents *Parenting for Prevention* trainings.

PUBLIC AWARENESS

- FY22 media impressions totaled 9,296,052
- Media ads promoted faith-based prevention resources and extended outreach in Hispanic/Latino communities
- Placement included radio, television, social media, and a digital ad at the Cincinnati/Northern Kentucky International Airport

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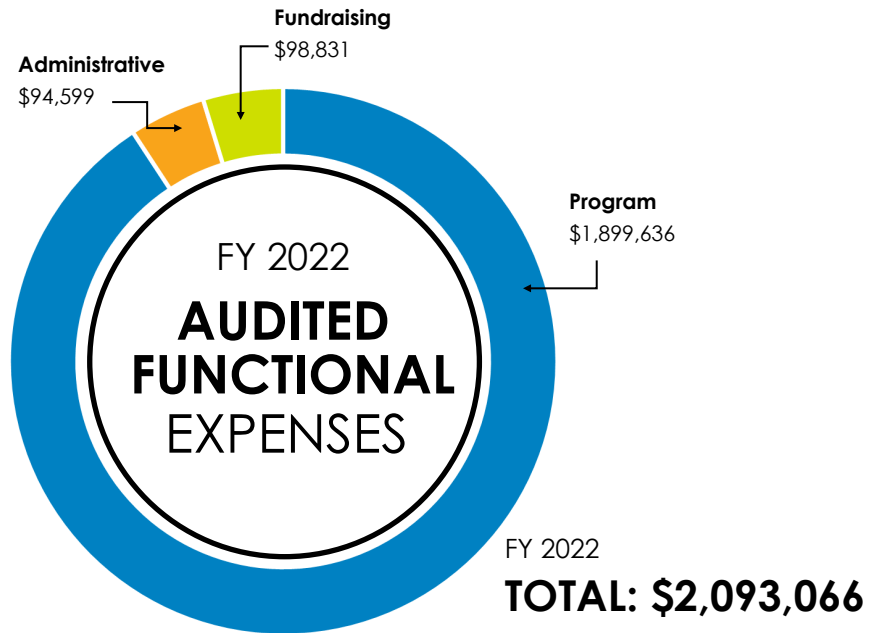
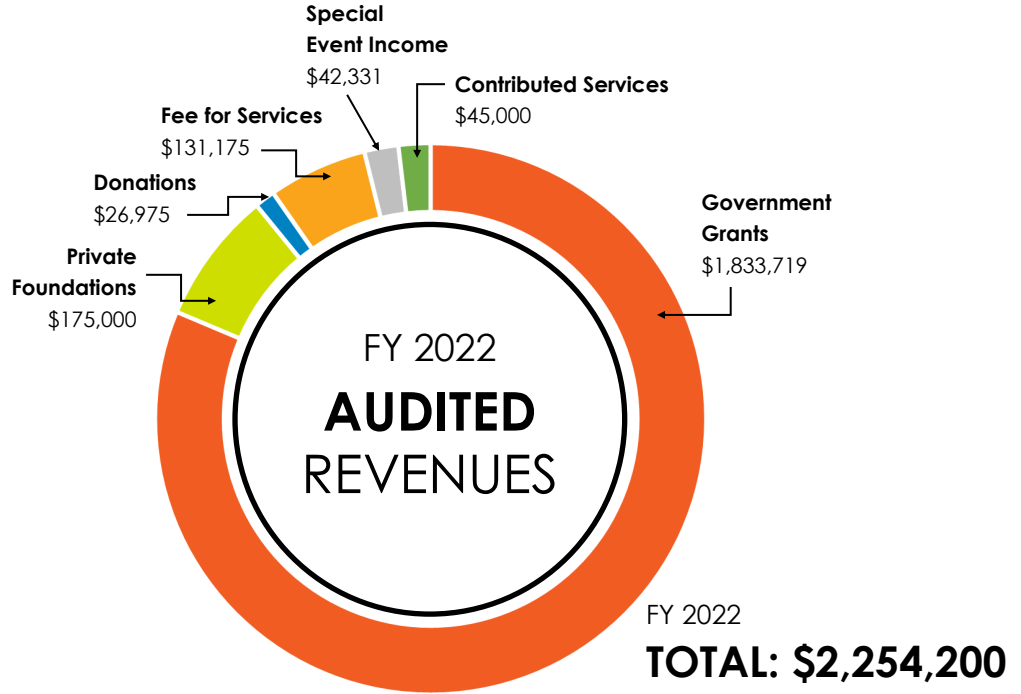
Ryan Whitaker



**Our vision is that all
communities apply prevention
strategies in every stage of life.**

FINANCIAL STATEMENT

FY 2022



Source:

Barnes Dennig & Co. Ltd.

End of Year Net Assets \$743,789

FUNDING & GIVING

GOVERNMENT GRANTS (\$1,833,719)

City of Cincinnati
Hamilton County Mental Health and Recovery Services Board
Ohio Department of Mental Health and Addiction Services (OhioMHAS)
Substance Abuse and Mental Health Services Administration (SAMHSA)

PRIVATE FOUNDATIONS (\$175,000)

Charles H. Dater Foundation
Interact for Health
Louise Taft Semple Foundation
Schiff Family Foundation

DONATIONS (\$26,975)

Corporate

Amazon Smiles
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Pepper Family Fund

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(In Memory of Adam Holbrock)
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Organizational

Prevention Action Alliance

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Thanks to everyone who attended and those who purchased flowers!

**This list represents financial contributions made between July 1, 2021 and June 30, 2022. Every attempt has been made to list names correctly. PFI apologizes for any omissions or errors. Please call us at 513-751-8000 for corrections.*