

Fiscal Year 2019

ANNUAL REPORT

GUIDING COMMUNITIES TO A VIBRANT FUTURE





On behalf of the PreventionFIRST! Board of Trustees, staff, and volunteers, thank you for your support and commitment to the work we do. Fiscal year 2019 was another successful year for PreventionFIRST! This report highlights the positive impacts our organization has made as a result of your donations and generosity.

Strategies addressing the underlying, root causes of substance misuse continued to be our focus. This approach, driven by evidence based practices, local data, and community engagement, helped PreventionFIRST! promote healthy behaviors and create positive, sustainable community change. Our dedication to and expertise in prevention, continues to be a cornerstone of our success.

The PreventionFIRST! *"Building Prevention With Faith"* toolkit was reprinted this year with new resources for opioid use/misuse prevention. Training on the toolkit and distribution of over 200 copies of the toolkit renewed connections with our faith partners. Now, more than ever, as the consequences of substance abuse rage across our communities, individuals seek advice and strength from their faith leaders.

In FY2019, PreventionFIRST! secured new grant opportunities that allowed us to develop marijuana prevention strategies, address opioid prevention needs in City of Cincinnati neighborhoods as well as across Hamilton County. We were able to continue to train the prevention workforce, mobilize more communities to develop local coalitions, and expand the Youth Empowerment Team.

Your investment in PreventionFIRST! helps us do the important, challenging work of prevention - work that is vital to creating mental wellness and preventing substance use/misuse across the lifespan. *Thank you!*

MARY HAAG
President | CEO

DAVE WALLACE
Chair

OUR MISSION

IS TO PROMOTE HEALTHY BEHAVIORS BY SPARKING AND SUSTAINING COMMUNITY CHANGE.

GIVING CIRCLE

PLATINUM CIRCLE

\$100,000 or greater

Hamilton County Mental Health & Recovery Services Board
Ohio Department of Mental Health & Addiction Services

GOLD CIRCLE

\$50,000 to \$99,999

Interact for Health
Robert and Adele Schiff Family Foundation
U.S. Substance Abuse Mental Health Services Administration

SILVER CIRCLE

\$25,000 to \$49,999

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\$2,500 to \$4,999

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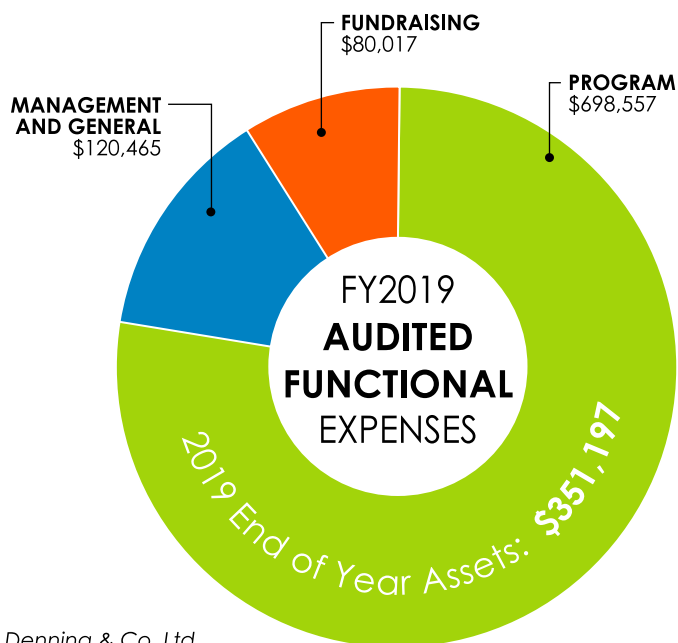
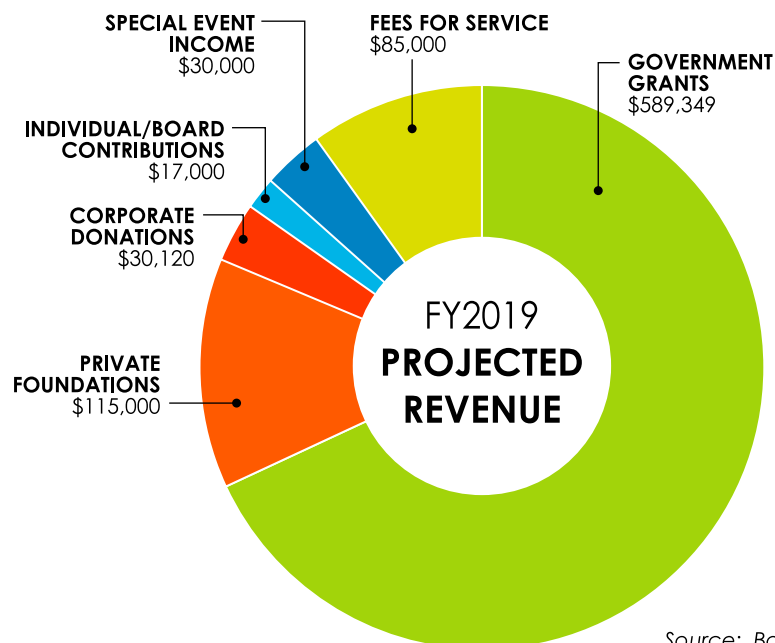
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FY 2019 FINANCIAL STATEMENT



Source: Barnes Denning & Co. Ltd.



CENTER HIGHLIGHTS

Center for **PREVENTION ACTION**

The Center for Prevention Action (CPA) works to create positive community change to reduce alcohol, tobacco, and other substance use/misuse. PreventionFIRST! recognizes that a community is made up of individuals connected and engaged in shared social, cultural, political, and economic circumstances. CPA supports youth, schools, communities, parents, faith-based organizations, and systems in identifying and implementing prevention strategies that strengthen policies, encourage asset development, provide accurate information, positively modify the environment, and encourage healthy behaviors and attitudes- all evidence based approaches to substance use/misuse prevention. CPA strives to create community change, provide training and support, and raise public awareness.

FY 2019 **ACCOMPLISHMENTS:**



COMMUNITY CHANGE

- Partnered with ASAP Norwood, Sycamore Township Civic Association, and Superseeds to host Call to Action Community Forums
- Partnered with the Cincinnati Health Department to equip city health centers with prescription drug drop boxes



TRAINING AND SUPPORT

- Trained foster parents on Parenting for Prevention
- Held the first local Training of the Trainer for The pHARMING Effects TOT. Trained 41 students from Three Rivers School District and Norwood City School District
- Partnered with Strategic Benefits to provide prevention skills training to local Human Resource Managers
- Trained Hamilton County ESC nurses on SBIRT
- Held annual Coaches, Kids, & Chemicals Summit
 - 72 local high school student athletes attended
- Held annual Red Ribbon Youth Summit
 - 100 local high school students attended



PUBLIC AWARENESS

- FY2019 media impressions totaled 7,459,334

FY 2019 ACCOMPLISHMENTS:



COALITION ACADEMY

More than 100 individuals from Ohio, Kentucky and Indiana attended this one day behavioral health prevention conference hosted by PF! The theme for this event was "Integrating Primary Prevention Across Behavioral Health Systems." Funding was provided from the Hamilton County Mental Health and Recovery Services Board and the Ohio Department of Mental Health and Addiction Services (OhioMHAS).



PRIMARY PREVENTION GRANT

Funding provided by OhioMHAS to PF! as part of a three year grant to develop primary prevention strategies that will impact two populations in Hamilton County- 18-25 year-olds and Hispanic youth.



BUILDING PREVENTION WITH FAITH TOOLKIT

A new version of PreventionFIRST!'s Building Prevention With Faith toolkit was launched in FY2019. The prevention product is accompanied with a training to members of the faith community wanting to increase prevention awareness, education and strategies to their congregations.



HAMILTON COUNTY FAMILY SERVICES AND TREATMENT PREVENTION PROGRAM GRANT

PF! released notice of awards to three communities from this funding which stems from the Hamilton County Family Services and Treatment Levy: Step Up Anderson Twp., Harrison Wellness Coalition and the University of Cincinnati Alcohol and other Drug (AoD) Community-Campus Coalition.



COALITION CAPACITY BUILDING WEBINARS

A total of four webinars were held quarterly in FY2019 to coalition members and the general public. The free webinars provided on-going skill building opportunities in the areas of coalition development and substance use/misuse prevention.



SPRING MEMBERSHIP MEETING

Annual training event for PF! member coalitions to build skills, network and share resources about effective prevention strategies to implement in the Greater Cincinnati region.

Center for COMMUNITY ENGAGEMENT

The PreventionFIRST! Center for Community Engagement (CCE) helps build, strengthen and support substance use/misuse prevention programs, partnerships, and coalitions through training, technical assistance and seed funding.

PreventionFIRST! establishes and supports local, grassroots community substance use/misuse prevention coalitions in neighborhoods across the Tristate. Our CCE leadership team provides expertise and support in the areas of coalition development, substance use/misuse prevention, behavioral health prevention, public health models, evaluating community change and developing sustainability strategies.

In FY2019, there were thirty-two PF! member coalitions. PreventionFIRST!, along with its member coalitions, are also members of the Community Anti-Drug Coalitions of America (CADCA). PF! Ohio-based coalitions also maintain membership with the Ohio Statewide Prevention Coalition Association (SPCA) through Prevention Action Alliance in Columbus, OH.

FY 2019 ACCOMPLISHMENTS:



COMMUNITY ASSESSMENTS

The assessment process is a systematic gathering and analysis of data about the community for the purpose of identifying and addressing local drug problems. PF!'s Comprehensive community assessments for alcohol, marijuana, gambling, tobacco, and prescription drug misuse, will be updated during FY20.



COALITION EVALUATION CENTER

The Coalition Evaluation Center (CEC) provides local evaluation services to community coalitions. Coalition accomplishments are tracked in the Community Check Box (CCB) system, operated by the University of Kansas, Center for Research, Inc.. The data from this system helps participating coalitions track community level changes related to their substance use/misuse prevention efforts.



STUDENT DRUG USE SURVEY

The Student Drug Use Survey (SDUS) is administered every two years. The SDUS is a valuable tool to help understand the scope of substance use, attitudes about substance use, and determine the strengths and gaps of existing policies/programs in schools and communities. FY19 marked the start of recruitment for the 11th survey cycle.

Center for PREVENTION SCIENCE

Through assessment, survey analysis, evaluation, and research, the Center for Prevention Science (CPS) provides the organization, member coalitions, and partners with relevant, important data related to substance use/misuse and mental well-being.

Data from CPS helps guide policy decisions, identify and implement effective prevention strategies, and monitor behavior change and community impact.



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MEMBER COALITIONS

1. Activating Substance Abuse Prevention (ASAP) - Norwood
2. Boone County Alliance
3. Butler County Coalition for Healthy, Safe, & Drug-Free Communities
4. Campbell County Drug-Free Alliance
5. C.A.T.S. - Coalition Advocating Teen Success (Deer Park)
6. Cincinnati for H.O.P.E. Coalition
7. Clinton County H.E.L.P.
8. Coalition for a Drug-Free Adams County
9. Coalition for a Drug-Free Batesville
10. Coalition for a Drug-Free Brown County
11. Coalition for a Drug-Free Clermont County
12. Coalition for a Healthy Community - Oxford Area
13. Coalition for a Healthy Middletown
14. Coalition for a Healthy, Safe and Drug-Free Greater Hamilton
15. Dearborn County Citizens Against Substance Abuse (CASA)
16. Fairfield Prevention Coalition
17. Greensburg Prevention Group
18. Harrison Wellness Coalition
19. Highland County Drug Abuse Prevention Coalition
20. Loveland Educating Against Alcohol & Drugs (LEAAD)
21. Madisonville Weed and Seed Sustained
22. Montgomery County Prevention Coalition
23. Mt. Washington Cares! Coalition
24. Neighborhoods Against Substance Abuse (N.A.S.A.)
25. Partners for a Drug-Free Milford Miami Township
26. Price Hill Drug Free Coalition
27. Springdale Coalition of Churches
28. Stayin' Alive, Franklin County LCC
29. Step Up Anderson Township - a Coalition for a Healthy, Safe, Drug Free Community
30. Substance Abuse Prevention Coalition of Warren County
31. University of Cincinnati Campus - Community AOD Coalition
32. Wyoming Alcohol and Drug Task Force

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