

# Fiscal Year 2021

## ANNUAL FUND REPORT



# CHAIR & CEO LETTER

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On behalf of the PreventionFIRST! Board of Trustees and staff, **THANK YOU** for supporting our work during Fiscal Year 2021 (FY21).

This year we celebrated 25 years of prevention work. Reflecting on our success and recognizing the strengths and expanding focus of PreventionFIRST!, a new organization mission and vision were created.

**OUR MISSION:**

PreventionFIRST! implements best practice strategies to reduce the risk of behavioral health disorders.

**OUR VISION:**

All communities apply prevention strategies in every stage of life.

Additionally, a three-year strategic plan was developed and approved. Five strategic goals were identified, directing our work to:

- **ENSURE** data-driven decision-making across all prevention initiatives
- **SUPPORT** community engagement
- **IMPLEMENT** evidence-based prevention by building and strengthening capacity across community sectors
- **INCREASE** prevention system infrastructure by providing training, technical assistance, and mentoring through the PF! TrainingHUB!
- **GROW** organizational resources

During FY21, PreventionFIRST! was positioned and ready to play an important role in helping youth and families move beyond the pandemic. Significant investments in prevention funding provided additional resources for PreventionFIRST! This funding allowed the organization to strengthen partnerships for both substance abuse and mental health promotion including implementing the Sources of Strength program, implementing the Rise and Thrive Initiative focused on improving the health of students, faculty, and staff on Ohio campuses of higher education, and assisting Hamilton County school districts in implementing student wellness and success initiatives.

PreventionFIRST! remains dedicated to supporting effective prevention efforts — from individual classrooms to entire school districts, from a group of concerned parents to community coalitions, from the college graduate to the certified prevention specialist. With your support we are helping people — parents, church leaders, educators — anyone wanting to reduce the impact of substance use/misuse on youth and families — find their role in prevention.



**Nicole SCHIESLER**  
President & CEO



**Robert C. LESAN III**  
Chair

# GIVING CIRCLE

## PLATINUM CIRCLE

\$500,000 to \$1,500,000

Ohio Department of Mental  
Health & Addiction Services

## GOLD CIRCLE

\$100,000 to \$499,999

Hamilton County Mental Health  
& Recovery Services Board

Substance Abuse & Mental  
Health Services  
Administration (SAMHSA)

## AMBASSADOR CIRCLE

\$25,000 to \$99,999

Schiff Family Foundation

## PARTNER CIRCLE

\$10,000 to \$24,999

Miami University - Ohio School  
Wellness Initiative

City of Cincinnati - Addiction  
Prevention

Prevention Action Alliance

Robert H. Reakirt Foundation

## ADVOCATES CIRCLE

\$3,500 to \$9,999

Communicare, Inc.

Stayin' Alive-Franklin County LCC

Community Anti-Drug Coalitions  
of America (CADCA)

## FRIENDS CIRCLE

\$400 to \$3,499

Amazon Smiles

Carroll County Prevention  
Coalition

Ron Christian

Cincinnati Children's Hospital

Coalition for a Drug Free  
Clermont County

Health Path Foundation  
of Ohio

David and Barbara  
Holwadel

Interact for Health

Robert Lesan III

Milford Exempted Village  
Schools District

Patricia Neal-Miller

Operations Center

Owen County Drug  
Prevention Coalition

Partners for a Drug Free  
Milford-Miami Township

SheRay's & Associates

Kristin Rebholz

Patrick Roberson

The Ohio State University

Trimble CARES Coalition

Tim Volpenhein

David Wallace

Nathan Wander

## SUPPORTER CIRCLE

\$1 to \$399

Michael Brubaker

Jennifer Chubinski

Calvary Church

Champions for a Drug-Free  
Grant County

Daniel Cummins

James and Kandy Freytag

Enrique Guemez

Mary F. Haag

Deidra Hair

Michael Hegener

Lawrence Herbst

Tony Hyott

Tim Ingram

Kroger Community Rewards

Julia Kyser

Rev. Dr. Damon Lynch Jr.

Catherine Mitchell

Jennifer Mooney

William Troy and  
Michele Lee Neat

One Voice

Network For Good

PayPal Giving Fund

Dan and Julia Poston

Capt. Maurice Robinson

Scott Roth

Daniel Schloemer

Capt. Dennis Swingley

Kathy and Robert Stevie

Xavier University

Jack and Jean Wessler

Steve Wesselkamper

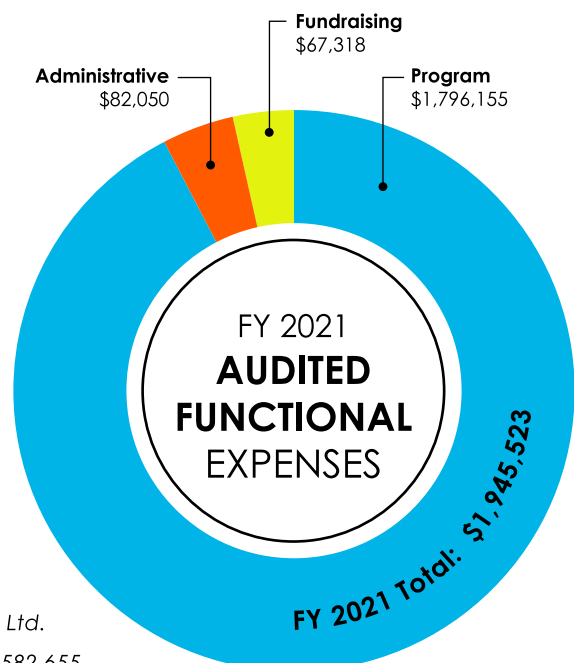
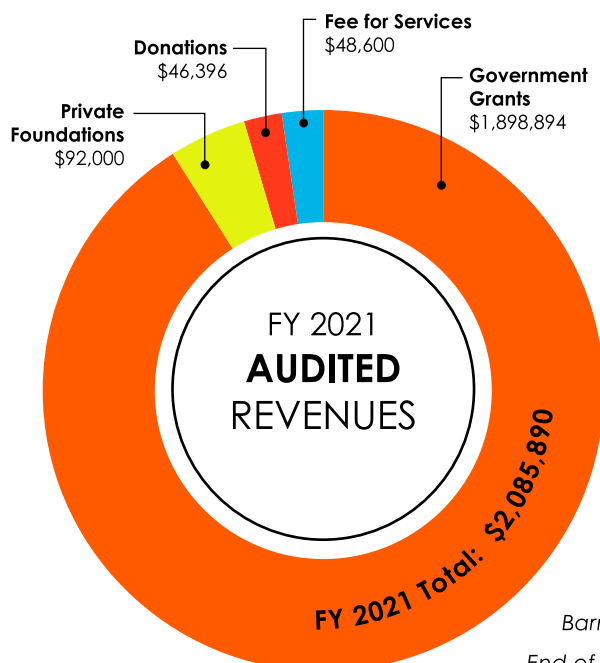
Ryan Whitaker

## SUPPORTER CIRCLE

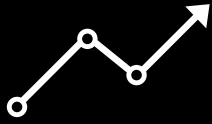
\$1 to \$399

Butler County Family and  
Children First Council

# FY 2021 FINANCIAL STATEMENT



Source:  
Barnes Dennig & Co. Ltd.  
End of Year Net Assets \$582,655



## CENTER HIGHLIGHTS

# CENTER FOR COMMUNITY ENGAGEMENT

In FY21, there were thirty PF! member coalitions representing suburban, urban and rural communities. PF! and its member coalitions are also members of the Community Anti-Drug Coalitions of America (CADCA). Ohio-based coalitions are also members of the Ohio Statewide Prevention Coalition Association (SPCA).

### COALITION ACADEMY

Approximately 1,300 individuals from across the country attended this virtual, two-day conference. This year's theme was "A Pivotal Year for Prioritizing Prevention & Wellness." Funding was provided from the Hamilton County Mental Health and Recovery Services Board and the Ohio Department of Mental Health and Addiction Services.

### SPRING MEMBERSHIP MEETING

An annual training event for PF! member coalitions to build skills, network and share resources about effective prevention strategies. This year focused how to engage youth in a virtual world, how to engage hard to reach community sectors, and how to apply graphic design basics to coalition marketing.

### HAMILTON COUNTY ADDICTION RESPONSE COALITION: African American Engagement Work Group (AAEWG)

As a coalition and work group member, PF! provided 120 individuals with prevention trainings, services, or technical assistance to help reduce opioid use/misuse and fentanyl use in Hamilton County African American communities.

### BUILDING PREVENTION WITH FAITH

Grant funding from the Ohio Governor's Office of Faith-Based and Community Initiatives fostered partnerships between non-profit organizations and more than 850 members of faith-based communities. The goal of the funding was to reduce the stigma of substance use disorders and mental illness. PF!'s Building Prevention with Faith toolkit was the approach used to introduce Ohio faith communities to evidence-based prevention strategies, reduce stigma and provide resources.

# CENTER FOR PREVENTION ACTION

## TRAINING AND SUPPORT

- Partnering with the Hamilton County Educational Service Center (ESC), PF! provided a three-module training designed to help educators and administrators implement high quality, comprehensive prevention in schools.
- Held two virtual youth summits provided an opportunity for high school students to learn and apply healthy coping strategies during the pandemic.
- PF! along with Cincinnati Children's Hospital Medical Center, Hamilton County Public Health, and Talbert House provided opioid outreach and education to churches in Hamilton County. Participants then implemented prevention practices, strategies, and standards in their ministries.
- In partnership with the OCAM (Ohio Coaching and Mentoring) Network, 3856 individuals attended virtual trainings or received coaching services. This initiative provides capacity building and workforce development for prevention professionals and is funded by OhioMHAS.
- In FY21, OCAM was awarded the ADAPAO, Organization of the Year Award for exemplary efforts in advancing the mission of ADAPAO. ADAPAO is a membership-based, not-for-profit association that serves as the voice of prevention in Ohio, with a specific focus on preventing substance use and mental disorders.

## PUBLIC AWARENESS

This year several radio, television, digital, and social media buys generated over \$1,395,970 media impressions for PF! Messaging promoted: general behavioral health awareness, community engagement, coalition development, and faith-based resources focused substance use disorder and/or mental illness.

# CENTER FOR PREVENTION SCIENCE

## Coalition Evaluation Center

The Coalition Evaluation Center (CEC) provides local evaluation services to community coalitions. An online system is used to track accomplishments. Data from this system helps PF! and participating coalitions track community level changes related to youth substance use/misuse. During FY21 the system was utilized by PF! and Stayin' Alive (Franklin County, Indiana)

## Student Survey

The PF! Student Survey, administered every two years, helps us understand the scope of substance use, attitudes about substance use, and identify the strengths and gaps of existing policies/programs in schools and communities. Recruitment for the twelfth survey cycle began in FY21.

## Strategic Prevention Framework for Prescription Drugs (SPF Rx)


This initiative provides resources to help prevent and address prescription drug misuse throughout Ohio. During FY21, PreventionFIRST!:

- Mailed 163 drug disposal pouches to Ohio residents.
- Partnered with the Alcohol and Drug Abuse Prevention Association of Ohio (ADAPAO) and Ohio University to support eighteen individuals in advancing their prevention professional credentials.
- Raised awareness of the expansion of Ohio's Good Samaritan Law to include drug overdose by distributing 1,000 bags with health/safety related supplies and related information.
- Advanced PF! recognition in Greater Cincinnati Hispanic/Latino communities with a radio media buy serving the Spanish speaking listening market.





 [prevention-first.org](http://prevention-first.org)

 513.751.8000

 **PreventionFIRST**

## MEMBER COALITIONS

1. Activating Substance Abuse Prevention (ASAP) - Norwood
2. Boone County Alliance
3. Butler County Coalition for Healthy, Safe & Drug-Free Communities
4. Campbell County Drug-Free Alliance
5. C.A.T.S. - Coalition Advocating Teen Success - Deer Park
6. Champions for a Drug-Free Grant County
7. Champions for a Drug-Free Pendleton County
8. Cincinnati for H.O.P.E. Coalition
9. Coalition for a Drug-Free Adams County
10. Coalition for a Drug-Free Batesville
11. Coalition for a Drug-Free Clermont County
12. Coalition for a Healthy Community - Oxford Area
13. Coalition for a Healthy Middletown
14. Dearborn County Citizens Against Substance Abuse (CASA)
15. Fairfield Prevention Coalition
16. Hamilton Prevention Partners Coalition
17. Harrison Wellness Coalition
18. Highland County Drug Abuse Prevention Coalition
19. Kenton County Alliance
20. Loveland Educating Against Alcohol & Drugs
21. Montgomery County Prevention Coalition
22. Mt. Washington Cares! Coalition
23. Owen County Drug Prevention Coalition - Hope's Hands
24. Partners for a Drug-Free Milford - Miami Township
25. Price Hill Drug-Free Coalition
26. Stayin' Alive, Franklin County LCC
27. Step Up Anderson Township - A Coalition for a Healthy, Safe, Drug-Free Community
28. Substance Abuse Prevention Coalition of Warren County
29. University of Cincinnati Campus - Community AOD Coalition
30. Wyoming Alcohol & Drug Task Force

## BOARD OF TRUSTEES

### CHAIR

Robert C. Lesan III

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Pat Roberson

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Tim Volpenhein

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Dave Wallace

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Daniel Schloemer  
Hon. Amy L. Searcy  
Capt. Dennis Swingley  
Nathan Wander  
Steve Wesselkamper  
Ryan Whitaker

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Senator Rob Portman

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John Pepper  
Hope Taft, First Lady  
Emeritus

### PRESIDENT/CEO

Nicole Schiesler